

RESORTS-SPA-CONSULTING



BETTER HUMANS

*Next-Level
Wellness Innovation*

CONSCIOUS & PROFITABLE

HOSPITALITY



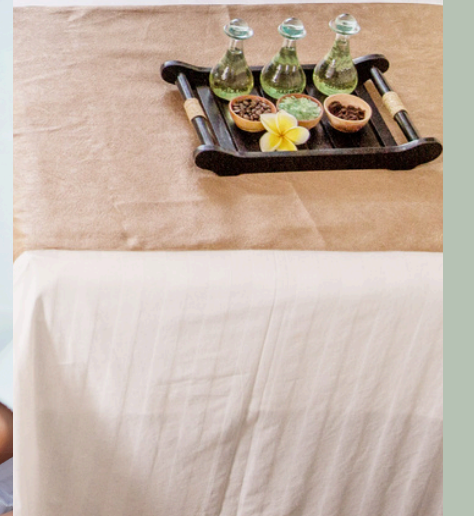
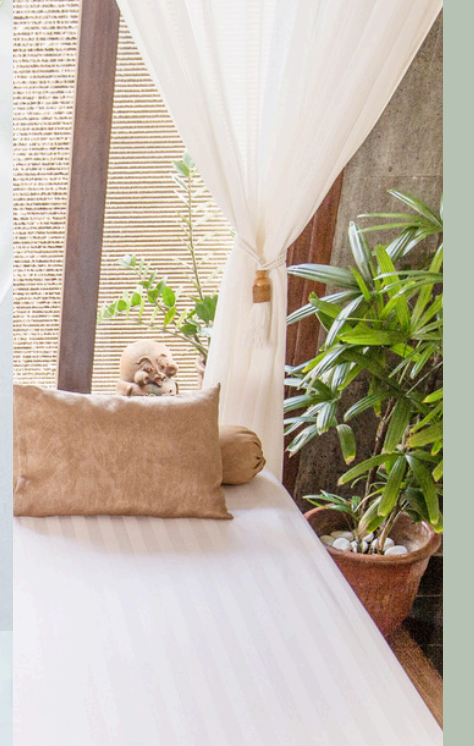
BETTER HUMANS

True Luxury is curated by Pros!

My mission in excellence is to ...



“GIVE THEM SOMETHING
**IRRESISTIBLE &
EXTRAORDINARY**
TO TALK ABOUT”

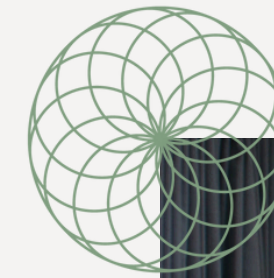


Consulting SERVICES



- ✓ Next-Level Wellness Innovation + Conceptualization
- ✓ Branding Coherence. Luxury Brand Identity
- ✓ Pre & Post Opening “Next-Level” Experience Development
- ✓ Signature Services, Menu Creation, Herbal Recipes
- ✓ Differentiation - Conscious Initiatives
- ✓ Curation of Occupancy Boosts (Retreats, Classes, Seminars)
- ✓ Staff Wellness Education & Training
- ✓ Strategic Partnerships + Business Development
- ✓ Visiting Guest Practitioner (Treatments + Retreats)

Innovative PROFITABILITY



**"People need more spas to destress and be profitable.
To be profitable, Spas need more people."**

Erika Lamelli



With a global team of
"five-star service" trained
contractors, we orchestrate
wellness-centric strategies that
keep profitable luxury in mind

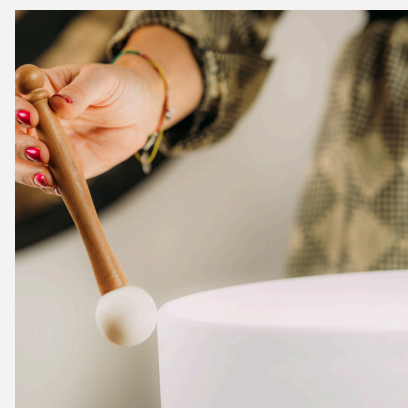
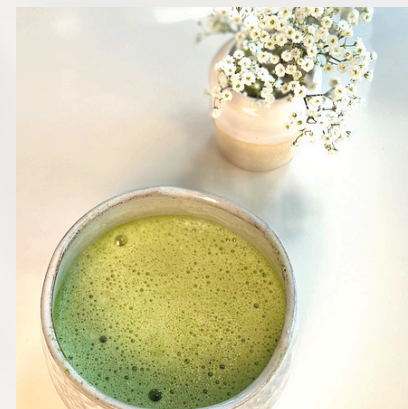
18⁺ countries

40⁺ professionals across 20+ areas

100's⁺ customized programs and services



A few of our CLIENTS



Six Senses Hotels, Resorts & Spas

Four Seasons

Starwood; St Regis

Marriott; Dallas

Karisma; Mexico

HYATT Resorts Dreams/ Zoëtry; República Dominicana

Cryo Body Works; Austin

Life Vessel Spa; Santa Fe

Restore Hyper Wellness; Texas

Woodlands Natural Health

Natural Healing

COMPETITIVE ADVANTAGE

Erika Lamelli

is a Master Herbalist, Holistic Nutritionist & Stress Management Expert
She has worked with top organizations, luxury resorts & Spas around the world

SKINCARE



TREATMENTS



NUTRITION



TEAS



We develop

- "Herbal-Centric" ROI,
- Signature Treatments and
- Herbal R&D for in-house products



Erika & BETTER HUMANS



@Erika Ramelli Next-Level Wellness Innovation

Erika Ramelli, founder of Better Humans, is a Swiss-Colombian master herbalist, holistic nutritionist, and internationally recognized wellness consultant with over three decades of experience blending ancestral wisdom and modern medical innovation. A member of the American Herbalists Guild, she holds in addition to her B.A., multiple certifications in wellness modalities, including aromatherapy, Ayurveda, pranic healing, and stress management. Erika has trained under renowned neuroscientists, Buddhist scholars, Zen masters, and indigenous Elders across the globe, refining her unique approach to integral healing. Meditating since childhood, and with a lifelong connection to natural medicine, her cross-cultural educational style integrates ethnobotanical traditions with cutting-edge bioregulatory science. She is a published author, keynote speaker, and corporate wellness advisor for global organizations, resorts and spas, earning accolades such as one of the Top 25 Women in Wellness 2025 & International Woman of the Year (2012) by FEMME Magazine. Through her plant-forward programs and practical methodologies, Erika has helped thousands achieve sustainable physical resilience, emotional balance, and mindful coherence in their lives.

INTERNATIONAL WELLNESS CONSULTANT, & STRESS MANAGEMENT EXPERT, MASTER HERBALIST, ENERGY HEALER, AUTHOR, HOLISTIC NUTRITIONIST, MEDICINE WOMAN AND FOUNDER OF BETTER HUMANS.



Let's Connect + COLLABORATE



ALL our client's needs and budgets are unique! Everyone has different priorities and visions. An initial call is necessary to determine the cost of Wellness Audits - Consulting and Retreat Programs
Consulting / Per Hour / Monthly Retainers / % Revenue Split

QUOTES \$

FOUNDER *Erika Ramelli*

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LANGUAGES *English, Spanish, French*
